

ICIER 4<sup>th</sup> International Conference- 29-31 January 2015  
at Indian Institute of Management Bangalore

Call for Papers



International Consortium for Innovation and  
Entrepreneurship Research (ICIER)

&



Indian Institute of Management  
Bangalore (IIMB)

Announce the  
**ICIER-IIMB International Conference**  
On

# Entrepreneurship Education and Training: Design, Delivery and Effectiveness 29-31 January 2015

In association with

Milano Bicocca University, Italy  
Instituto De Economia (UFRJ), Brazil  
Fudan University, China

Moscow International Higher Business School (MIRBIS), Russia  
International Entrepreneurship Forum (IEF)  
Council for Small Business and Entrepreneurship (CSBE)



Venue

Indian Institute of Management Bangalore  
Bannerghatta Road  
Bangalore-560076, India.

## CONFERENCE OVERVIEW

International Consortium for Innovation and Entrepreneurship Research (ICIER) and Indian Institute of Management Bangalore (IIMB) are jointly organizing the ICIER 4<sup>th</sup> International Conference during 29-31 January 2015 in association with the international partners of ICIER along with IEF and CSBE. As this conference is part of a larger initiative for understanding the facilitation of entrepreneurship in emerging economies, its main objective is to provide a forum for discussing and sharing research-based ideas on *Entrepreneurship education and training* with a view to enhancing the awareness of the best practices, both from developed as well as developing countries, for the benefit of academics, consultants, trainers, entrepreneurs and policy makers.

## CONFERENCE THEMES

The main theme of the conference is Entrepreneurship Education and Training with special reference to the Design, Delivery and Effectiveness of programs for promoting entrepreneurship and new venture creation. It provides a platform for policy makers, entrepreneurs, industry bodies, researchers and academicians to share ideas on the best practices in entrepreneurship promotion through education and training. ***In addition to the subthemes specified below, authors are encouraged to submit papers on other related themes as well. All submissions should be in English and in MS Word Format.***

## SUB-THEMES/TRACKS



Entrepreneurship education and training in emerging economies  
Research-based education and training in entrepreneurship  
Contemporary approaches to entrepreneurship education  
Emerging trends in entrepreneurship education and training  
Entrepreneurship orientation in early education system  
Entrepreneurship orientation in higher education system  
Vocational training for entrepreneurship development  
Curriculum development and implementation for entrepreneurship education  
Industry-Academia collaboration in entrepreneurship education  
Sectorial and functional focus in entrepreneurship education and training  
Faculty development for Entrepreneurship education and training  
Technology and entrepreneurship education  
Methodological innovations in entrepreneurship education  
Use of electronic media and online technologies in entrepreneurship education  
Experiential learning method of training for entrepreneurship  
Corporate initiatives in entrepreneurship education and training  
Government support for entrepreneurship education and training  
Government programmes for entrepreneurship education and training  
Cultural factors affecting entrepreneurship education and training  
Demographic factors affecting entrepreneurship education and training  
International collaboration in entrepreneurship education and training  
Role of incubators, venture capitalists and other facilitators for promoting entrepreneurship education

## CALL FOR PAPERS

There are three streams of papers acceptable for this conference, namely: (1) Academic papers, (2) Reflective practice, and (3) Case-studies. All papers should provide the details of all authors (specifying the corresponding author) and an 'Abstract' of not more than 500 words.

### STREAM 1: ACADEMIC PAPERS

Academic papers may be either conceptual or empirical. The length of the paper should be between 5000 and 8000 words. The references should be given in the style prescribed by the Publication Manual of the American Psychological Association (6<sup>th</sup> edition), which requires the (author, year) format within the text, and the alphabetical listing (by authors' surnames) of the references at the end.

Conceptual papers should develop strong arguments and new theoretical perspectives on issues related to entrepreneurship education and training, using evidences from prior research. In other words, conceptual papers should present a comprehensive and focused review of the relevant literature; develop contingency propositions within a new theoretical perspective.

Empirical papers should have a short and focused literature review to justify the need for the study and develop the hypotheses, explain the methodology, present the data and their analysis, draw appropriate conclusions, and discuss the theoretical and practical implications of the findings as well as the limitations and directions for future research.

### STREAM 2: REFLECTIVE PRACTICE

These are papers (about 5000 words) by practitioners (entrepreneurs, executives, consultants, policy-makers) based on systematic reflections on their own practice of conducting or promoting entrepreneurship education and training. Such reflection should have a 'narrative section' which briefly describes the practice in question, explaining its context, purpose, and scope, and an 'exposition section' which elaborates on the problems encountered by various stake-holders at the implementation stage. The concluding part should contain recommended solutions, especially the desired micro and macro level policy initiatives.

### STREAM 3: CASE-STUDIES

The recommended length of the case is 3000-5000 words. Cases should highlight the unique aspects of entrepreneurship education and training in emerging economies as well as other benchmark countries. The style of writing the case should be narrative with appropriate data support (preferably with tables, figures and annexures).

## ABSTRACT AND PAPER SUBMISSIONS

Authors are invited to submit the abstract (**before 30<sup>th</sup> September 2014**) and the full paper (**before 1<sup>st</sup> December 2014**) in MS Word Format by email ([icierconference@gmail.com](mailto:icierconference@gmail.com)) to the conference administration. Acceptance/ Rejection of abstracts will be communicated before **15<sup>th</sup> October 2014**, after which the authors should submit the full paper. By submitting an abstract, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present it in the conference. Papers not presented in the conference will not be considered for publication in the proceedings, edited

volume or the special issue of the journals. The conference has the first right of publication on the papers presented. Although the papers are accepted for the conference on the basis of a review of the abstracts, the full paper may be rejected later if the external content is in excess of the permissible limits.

### **GUIDELINES FOR SUBMISSION OF ABSTRACT**

The abstract should be in fully italicized text (12-point Times New Roman, 1.15 spacing, not exceeding 500 words), explaining the background, the need, aims, methods and the expected findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliation/ address, telephone number and email id (10-point Times New Roman) followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetic order separated by commas and full stop at the end.

### **GUIDELINES FOR SUBMISSION OF FULL PAPER**

The full paper should be prepared as per the guidelines provided for the respective category of paper (Conceptual, Empirical, Reflective Practice and Case Studies) as specified.

Body of Manuscript: Manuscript must be prepared on standard A4 size paper setting. It must be prepared on a 1.15 spacing and single column with 1" margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font with page numbers at the bottom-centre of every page.

Headings: All section headings should be in 14-point Times New Roman font and sub-section headings should be in 12-point Times New Roman font. These must be bold-faced, aligned left and fully capitalized. Leave a blank line before each heading.

Figures & Tables: These must be simple, centered & numbered, with the titles of figures/tables above the figure/table. Sources of figures/tables should be mentioned below them.

Citation & References: References within the text and at the end of the paper should be in the style prescribed in the Publication Manual of the American Psychological Association (6<sup>th</sup> edition).

### **AWARDS**

Three "Best Paper Awards" – one each from the three categories of papers, namely, Academic papers, Reflective practice, and Case-studies – will be presented in the concluding ceremony of the conference. The awards will be decided by a specially designated committee of experts.

### **PUBLICATIONS**

All full papers will be double-blind refereed by the peer experts for their selection and for publication in the edited volume and special issue of *South Asian Journal of Management (SAJM)*. Discussions with other reputed publishers (like Emerald) for special issues in their journals are in progress. It is further proposed to bring out an edited volume of selected papers from the conference, which will be published by a reputed international publisher. The selections will be based on the combined criteria of quality of the papers as well as the suitability of the theme for the particular journal or edited volume.

## IMPORTANT DATES

**Conference Dates: 29-31 January 2015**

**Last date for submission of Abstract: 30<sup>th</sup> September 2014**

**Confirmation of acceptance of Abstract: 15<sup>th</sup> October 2014**

**Last date for submission of Full Paper: 1<sup>st</sup> December 2014**

**Last date for Early bird registration: 30<sup>th</sup> October 2014**

### Conference Dates- 2015

January						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## CONFERENCE REGISTRATION & FEES

All participants should register for the conference by completing the Registration Form which is given separately with the brochure and is also available in ICIER ([www.icier.org](http://www.icier.org)) and IIMB ([www.iimb.ernet.in](http://www.iimb.ernet.in)) websites.



### THE REGISTRATION FEE COVERS

- Admission to all academic sessions
- Conference kit and materials
- Tea/Coffee at the designated breaks during the conference
- Conference lunches
- Conference dinner on 30<sup>th</sup> January 2015.

Fees are payable in advance. The payment can be made by Demand Draft, or Online Bank Transfer, the details for which are available in the Registration Form (supplied with print/email brochure) and on the ICIER and IIMB websites. Payment of Registration Fee should be made in favour of *Indian Institute of Management Bangalore*.

Conference Fees (Service Tax Included)	Euro/ Dollar/ INR	Early Bird Registration Fee (Before 30 <sup>th</sup> October 2014)
Academic participants from Developing Countries	€ 100 \$ 130 INR 8,000	€ 70 \$ 90 INR 5,000
Non-Academic participants from Developing Countries	€ 130 \$ 170 INR 10,000	€ 100 \$ 130 INR 8,000
Full time students from Developing Countries*	€ 35 \$ 45 INR 2,500	€ 30 \$ 40 INR 2,000
Academic participants from Developed Countries	€ 200 \$ 260	€ 150 \$ 200
Non-academic participants from Developed Countries	€ 250 \$ 340	€ 225 \$ 300
Full time students from Developed Countries*	€ 50 \$ 65	€ 45 \$ 60

*\*Full time students should attach copy of valid testimonials/ Student Identity Card along with Registration Form.*

## CANCELLATION POLICY

80% of the fee paid (registration fee) will be refunded for cancellations done before 30<sup>th</sup> December 2014. Cancellations made after this date will not be eligible for any refund. Payments and cancellations for accommodation are governed by the norms of MDC for those opting to stay there.

## ACCOMMODATION

Management Development Centre (MDC) of IIMB has a limited number of rooms available at the following tariff.

Room (prices per day)	€	\$	INR
Double-seated room per person:	30	45	2,000
Single seated room:	45	60	3,000

The allotment of the rooms will be on a 'first-come first-served' basis. Hence participants are encouraged to register early and book their rooms in advance. (Those who are late with their bookings and/or who prefer to stay outside may make their own arrangements, for which some assistance may be available from the conference administration. Besides, they will have to make their own arrangements for commuting to the conference venue).

## VISA MATTERS

Visitors holding non-Indian Passports may require a visa. For more information, please check with the Indian Embassy in your respective countries. The conference secretariat will issue invitation letters for the conference, which can be used for obtaining visa. However, the institute will not be able to provide any further assistance with visas.

***Foreign participants are requested to register before 15<sup>th</sup> November 2014, as the Government of India requires the personal details of each foreign participant for Visa clearances.***

## ABOUT ICIER

International Consortium for Innovation and Entrepreneurship (ICIER) is a professional network of internationally reputed researchers, consultants and entrepreneurs engaged in the development of entrepreneurial individuals and organizations through research, consultancy and training in innovation, entrepreneurship and entrepreneurial management. ICIER provides top-quality professional services in Research, Teaching, Training, Consulting, Research-Mentoring, International Exchange Programs, Publications, Business-Incubation, Seminars, Workshops and Conference to Individuals, Small and Medium Enterprises, Start-ups, Corporate Organizations and Academic Institutions. These activities will be conducted in collaboration with an international network of professionals, institutions and enterprises, who will be co-opted as associate members under the guidance of the International Advisory Council.

It was first initiated as International Consortium for Entrepreneurship Research (ICER) by the Milano-Bicocca University, Italy, in partnership with four prestigious academic institutions from BRIC Countries with the funding support from Fondazione Cariplo, Italy. The partner institutions for the original research project were: (1) Milano-Bicocca University, Italy; (2) Instituto de Economia, Universidade Federal do Rio de Janeiro (UFRJ), Brazil; (3) Moscow International Higher Business School (MIRBIS), Russia; (4) Fudan School of Management, Fudan University, Shanghai, China; and (5) Indian Institute of Management Bangalore, India.

A major initiative of ICIER was to organize academic conferences on Entrepreneurship and related issues. The First International Conference on Entrepreneurship and New Venture Creation: International Models and Benchmarks was held during 8-10 December 2011, at Indian Institute of Management Bangalore. The Second International Conference on Entrepreneurship in Transitional Times: Issues and Challenges were held during 15–16 November 2012 in Moscow, Russia, hosted by

Moscow International Higher Business School (MIRBIS). The Third ICIER International Conference on Policies to support Entrepreneurship held during 21-22 November 2013 at Instituto de Economia, Universidad Federal do Rio de Janeiro (UFRJ), Brazil. For more details visit [www.icier.org](http://www.icier.org)



## ABOUT IIMB & NSRCEL

Indian Institute of Management Bangalore is a recognized hub of academic activity, both in India as well as globally and known for excellence in research and scholarship, and innovation & entrepreneurship. Established in 1973 and located in India's high technology capital, Bengaluru, IIMB offers a stimulating learning environment on its 100-acre campus. The mission is to build leaders through holistic, transformative and innovative education. IIMB offers many long-duration post-graduate programmes, including the flagship Post Graduate Programme in Management (PGP), the Post Graduate Programme in Public Policy and Management (PGPPM), and the one year full-time residential Executive Post Graduate Programme in Management (EPGP). For more details visit [www.iimb.ernet.in](http://www.iimb.ernet.in)

NSRCEL was envisioned as a world-class centre for excellence in seeding, nurturing and promoting entrepreneurship with emphasis on start-ups and existing organizations with high growth potential. NSRCEL's objective is, therefore, to help entrepreneurs channelize their energy and talent towards transforming their ideas into successful companies. It does so by guiding them in understanding specific opportunities for business growth and helping them access the resources they require. For more details visit [www.nsrcele.org](http://www.nsrcele.org)



## CONFERENCE ORGANIZATION

### CONFERENCE ADVISORY COUNCIL

**Prof. Sushil Vachani**, Director, Indian Institute of Management Bangalore.

**Prof. Devanath Tirupati**, Dean, Indian Institute of Management Bangalore.

**Prof. Jay Mitra**, Professor of Business Enterprise and innovation, Essex Business School, University of Essex, UK.

**Prof. Y. K. Bhushan**, President, Council for Small Business and Entrepreneurship, India.

**Prof. Thomas Kalliath**, Australian National University College of Business and Economics, Canberra, Australia.

**Prof. J. Philip**, President, XIME, Bangalore.

**Prof. Fabio Corno**, Milano-Bicocca University, Italy; and Member International Advisory Council, ICIER.

**Prof. Renata Lebre La Rovere**, Instituto de Economia (UFRJ), Brazil; and Member International Advisory Council, ICIER.

**Prof. Elena Pereverzeva**, Moscow International Higher Business School (MIRBIS), Russia; and Member International Advisory Council, ICIER.

**Prof. Zhao Youzhen**, School of Management, Fudan University, China; and Member International Advisory Council, ICIER.

**Prof. Luo Lingling**, North Eastern University, Shenyang, China.

### CONFERENCE ORGANIZING COMMITTEE

**Prof. Mathew J. Manimala**, Indian Institute of Management Bangalore, India; and Member International Advisory Council, ICIER.

**Prof. G. Sabarinathan**, Chairperson-NSRCEL, Indian Institute of Management Bangalore.

**Prof. K. Kumar**, Indian Institute of Management Bangalore.

**Prof. Suresh Bhagavatula**, Indian Institute of Management Bangalore.

**Prof. P. D. Jose**, Indian Institute of Management Bangalore.

**Dr. S. K. Prasad**, Professor, Gitam University, Bangalore Campus; and Chairman-National Academy of Management and Entrepreneurship (NAME)

**Dr. Sandeep Krishnan**, Associate Director, People in Business (India) Pvt. Ltd, Bangalore.

**Mr. P. K. Thomas**, Co-founder and Coordinator, ICIER-India.

### CONFERENCE DIRECTORS

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### CONFERENCE ADMINISTRATORS

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### DETAILS FOR CORRESPONDENCE

Conference submissions and all correspondences/queries should be addressed to **icierconference@gmail.com**

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### ABOUT BANGALORE

The city of Bangalore, known as the Silicon Valley of India, is a major economic and cultural hub and the fastest growing major metropolis in India, particularly in the ICT sector. Bangalore is home to many of the most well-recognized colleges, research institutions and software companies in India. As of 2009, Bangalore was inducted in the list of Global cities and ranked as a "Beta World City" along with Geneva, Copenhagen, Boston, Cairo, Riyadh, and Berlin in the Globalization and World Cities. A demographically diverse city, Bangalore is a major economic and cultural hub and the fastest growing major metropolis in India.

